



NEWS RELEASE

For Immediate Release

OVWRC Reminds Residents to Return Glass Containers to The Beer Store for Your Deposit!

Laurentian Valley, ON (June 3rd, 2016) – Ottawa Valley Waste Recovery Centre’s (OVWRC) new campaign “It Makes Cents...Return Your Empties”, is meant to encourage residents to do the right thing and return all empty wine, beer and spirit containers to The Beer Store to receive your deposit back. These containers, especially glass, add additional and unnecessary costs to your recycling program.

Sue McCrae, General Manager of OVWRC explains how some funding is received to help off-set the cost of managing recyclables. **“Companies that make the packaging materials we recycle are called stewards. As a Municipally owned facility, we receive funding from those stewards to cover roughly 50% of the operational costs to recycle that material. We don’t receive funding for managing wine, beer and spirit containers because they are managed through the Provincial deposit–return system. But we still see those containers showing up in our recycling program.”**

All glass bottles and jars received at OVWRC are hand sorted by staff and used as road-building material around the site. Using this inert material as an aggregate substitute on-site is an acceptable method used to manage this material. It is also more environmentally friendly than shipping a mixed, broken glass material to end markets in Southern Ontario.

Returning glass wine, beer and spirit containers to The Beer Store is the best way to recycle them. When managed through the deposit-return system they will be recycled into higher end uses such as new bottles or fiberglass. In addition to that, you get your deposit back that you already paid on that container.

“The Board is always looking at ways to make our recycling operations more efficient so operating costs are not passed along to the tax payer.” Comments Laurentian Valley Mayor Steve Bennett, Chair of the Ottawa Valley Waste Management Board. **“You can actually help us save money by returning your containers to The Beer Store and get your deposit back.”**

For more information on Ontario’s Deposit Return Program visit www.bagitback.ca. For tips on returning empties to The Beer Store visit their website at www.thebeerstore.ca under their About Us page. Additional information is also available at www.ovwrc.com.

-30-



An image of the billboard that is being used as part of OVWRC's campaign to encourage residents to return their wine, beer and spirit containers to The Beer Store for their deposit refund.